## CLIPPERTON

In collaboration with **Digimind.** 

# EUROPEAN INNOVATION FINANCING FULL YEAR 2018



## **CONTRIBUTORS**

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Martin Vielle Director

#### **About Clipperton**

Clipperton is a European independent corporate finance advisory firm exclusively dedicated to the Technology space, advising innovative companies on M&A transactions, debt financings and equity offerings. With offices in London, Berlin, and Paris and an international reach, Clipperton is a European leader in Technology financial advisory. Over the past 15 years, the team has successfully completed more than 250 high profile transactions globally.

#### **About Digimind and WhoGotFunded**

Digimind is a SaaS intelligence software company based in Paris, Boston and Singapore, providing advanced information management platforms and technologies that perform massive data collection, automatic intelligence extraction and visualisation. Using its unique web mining expertise, Digimind developed WhoGotFunded.com, the world's most comprehensive funding database, discovering over 100 fresh funding deals every day in real time all across the world.



## **EDITORIAL**

In our January 2018 report, we were wondering whether the 2017 record vintage for European tech financing would be the last step before a down-cycle. 2018 proved to be a time for stabilization, with a slightly lower total invested amount linked to less inflated mega-deals. The data indicate a lower activity of early stage transactions - just like in 2017 - which should have a negative impact in the medium term. Nevertheless the thesis of a soft landing at work seems convincing.

In this stable environment, it is worth pointing out the super strong performance of the French Tech, with tech investments in France not so far from the UK (the gap narrowed at c.20%). In terms of financial sustainability, the health of the ecosystem in the years to come will require major exits. France, in particular, needs to score a few home-runs: the last couple of years evidenced a lack of unicorn exits, especially compared to the UK and Germany.

Thibaut Revel Managing Partner at Clipperton



## **Headlines**

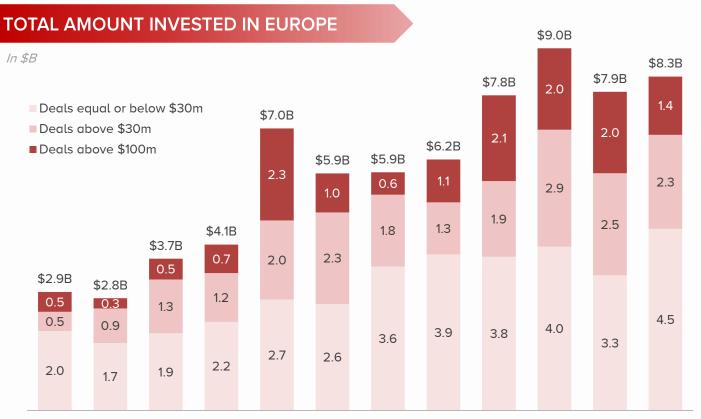
- Almost stable investment amount vs. 2017 at \$16Bn.
- Confirmation of the deceleration of the volume of early stage deals.
- French Tech is booming: +45% yoy for a record \$4Bn.
- Large deals driven both by "confirmed leaders" such as Auto1, Deezer, N26, Cabify and rising stars Voodoo, Graphcore, Dataiku, Nexthink etc.

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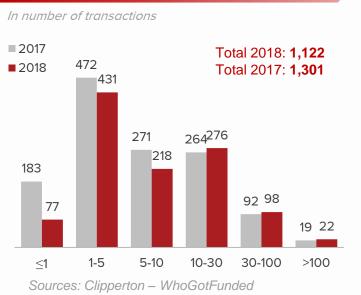
Following a record-high vintage in 2017, investments in European innovation stabilized at \$16.3B in 2018 (-4% vs. 2017). We identified above 1,100 transactions closed, with a notable increase of the number of funding rounds above \$10m. Despite the absence of 'mega-rounds' (>\$300m), 2018 remains a strong year for European innovation.



H1 2013 H2 2013 H1 2014 H2 2014 H1 2015 H2 2015 H1 2016 H2 2016 H1 2017 H2 2017 H1 2018 H2 2018

Sources: Clipperton - WhoGotFunded

#### **DISTRIBUTION BY ROUND SIZE (\$m)**



#### **TOP 10 DEALS IN 2018**

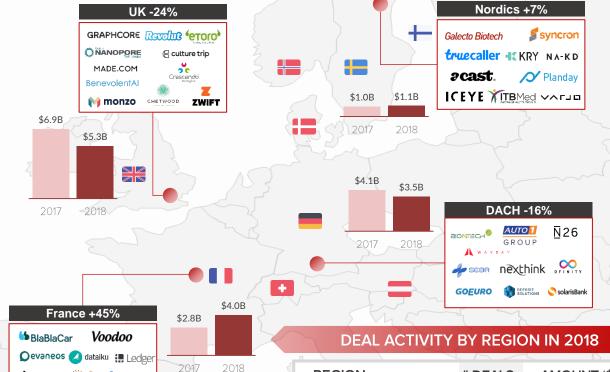
| BIONTECH  | DE | \$270m | Cancer therapies        |
|-----------|----|--------|-------------------------|
| AUTO1     | DE | \$264m | Used cars marketplace   |
| REVOLUT   | UK | \$250m | Online banking          |
| VOODOO    | FR | \$200m | Gaming                  |
| GRAPHCORE | UK | \$200m | Computing accelerators  |
| DEEZER    | FR | \$186m | Online music streaming  |
| TAXIFY    | ES | \$175m | On-demand taxi          |
| ETORO     | UK | \$162m | Social trading platform |
| CABIFY    | SP | \$160m | On-demand taxi          |
| N26       | DE | \$160m | Online banking          |
|           |    |        |                         |



#### GEOGRAPHIES - 2018 vs 2017

- Exceptionally strong year in France with \$4.0B invested in French start-ups, an increase by 45% vs. 2017. Such performance is notably driven by the large number of acceleration rounds (above \$30m): we identified 24 transactions above this threshold vs. only 15 in 2017.
- Historically driven by a handful of "mega-rounds" (e.g. Improbable's \$500m deal last year), the UK saw a decline of the amount invested in 2018 by 24%. However, activity remains strong as the number of financings remained stable vs. 2017. A notable fact, British fintech start-ups continue to attract significant amounts of VC money in the wake of Revolut, Etoro or Monzo...
- Amounts invested in the DACH region decreased by 16% vs. 2017 with \$3.5B invested. However, the region keeps being driven by large rounds, in particular in the Life Sciences sector.

In other geographies, the **Nordics posted a solid year** (+7% vs. 2017, above \$1B) and **Spain & Portugal confirmed** the upward trend observed in 2017 (+33% at \$539m, of which \$160m and \$134m respectively for taxi hiring platform *Cabify* and on-demand delivery start-up *Glovo*).



| REGION           | # DEALS | AMOUNT (\$m) |
|------------------|---------|--------------|
| UNITED-KINGDOM   | 355     | 5,260        |
| FRANCE           | 398     | 4,048        |
| DACH             | 165     | 3,474        |
| NORDICS          | 71      | 1,069        |
| BENELUX          | 58      | 752          |
| SPAIN & PORTUGAL | 21      | 522          |
| ITALY            | 10      | 113          |
| OTHER*           | 44      | 887          |

Cityscoot

Sources: Clipperton - WhoGotFunded

re commerce

Therachon DEEZER Dynacure

<sup>\*</sup> Other: Ireland, Southern Europe and Eastern European countries (including Russia)



#### Top Deals per Geography – 2018:

#### **UNITED-KINGDOM**

## 🗎 COMPANY 奏 AMOUNT 🦀 INVESTORS

| REVOLUT                  | \$250m | DST Global, existing investors   |
|--------------------------|--------|--|
| GRAPHCORE                | \$200m | BMW I Ventures, Microsoft, Foundation Capital<br>RBCV, Draper Esprit, Sequoia Capital, Other |
| ETORO                    | \$162m | Cubit Investments, Spark Capital, BRM Capital, Social Leverage, Commerzventures              |
| OXFORD<br>NANOPORE       | \$140m | GIC, Hostplus, China Construction Bank<br>International                                      |
| ZWIFT                    | \$120m | Wetransfer, Highland Europe, Huel,<br>Malwarebytes, Egym                                     |
| FREELINE<br>THERAPEUTICS | \$116m | Syncona Partners   |
| BENEVOLENTAI             | \$115m | Woodford Investment Management   |
| MONZO BANK               | \$108m | Stripe, Passion Capital, Orange DV, Goodwater,<br>Accel, General Catalyst, Thrive Capital    |
| THE CULTURE TRIP         | \$80m  | PPF Group  |
| CRESCENDO<br>BIOLOGICS   | \$70m  | Quan Capital, Andera Partners, Biodiscovery V  |

#### **FRANCE**

### E COMPANY 🛼 AMOUNT 🦀 INVESTORS

| VOODOO         | \$200m | Goldman Sachs  |
|----------------|--------|--|
| DEEZER         | \$166m | Kingdom Holding Company, Orange  |
| BLABLACAR      | \$116m | SNCF, existing investors   |
| DATAIKU        | \$101m | Dawn Capital, Firstmark, Iconiq, Alven, Battery<br>Ventures                                |
| EVANEOS        | \$81m  | Partech, Xange, Serena Capital, Bpifrance,<br>Quadrille Capital                            |
| LEDGER         | \$75m  | Digital Currency Group, Draper Esprit, Korelya,<br>Firstmark Capital, Caphorn, Cathay      |
| RECOMMERCE     | \$62m  | Labruyère, Capzanine, Creadev  |
| OPENCLASSROOMS | \$60m  | General Atlantic, Alven, Bpifrance, Citizen<br>Capital                                     |
| THERACHON      | \$60m  | Bpifrance, Tekla CM, Cowen, Versant, Novo<br>Holdings, Orbimed, Inserm TI, Pfizer Ventures |
| DYNACURE       | \$55m  | Bpifrance, Pontifax VC, Kurma Partners, Anderd<br>Partners                                 |
|                |        |  |

Sources: Clipperton – WhoGotFunded

#### **DACH**

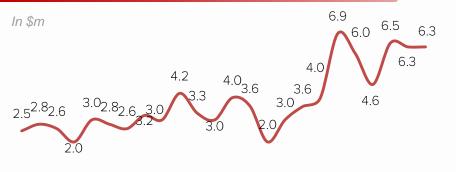
|                      | AN     | MOUNT & INVESTORS   |
|----------------------|--------|---|
| BIONTECH             | \$270m | Redmile Group, Fidelity Management & Research Company                                       |
| AUTO1                | \$264m | Softbank Vision Fund  |
| N26                  | \$160m | Insight Venture Partners, GIC, Greyhound<br>Capital   |
| GOEURO               | \$150m | Kinnevik, Temasek, Hillhouse Capital  |
| DFINITY              | \$105m | SV Angel, Amino Capital, Kr1, Andreessen<br>Horowitz, Village Global, Scalar Capital, Other |
| SEBA                 | \$102m | Summer Capital, Black River Asset<br>Management   |
| DEPOSIT<br>SOLUTIONS | \$100m | Greycroft, Vitruvian Partners, Kinnevik,<br>E.ventures                                      |
| NEXTHINK             | \$85m  | Highland Europe, Forestay Capital, Index,,<br>Galéo Capital, Auriga Partners, Vi Partners   |
| WAYRAY               | \$80m  | Jvckenwood, Hyundai Motor, China Merchants<br>Capital, Alibaba, Porsche                     |
| SOLARIS BANK         | \$70m  | Visa Inc, BBVA, Sbi Group, Arvato Financial<br>Solutions, Digital Impact Fund, Lakestar     |

#### OTHER COUNTRIES

#### İ COMPANY 🛼 AMOUNT 🦀 INVESTORS

| TAXIFY (ES)             | \$175m | Daimler, Korelya Capital, existing investors  |
|-------------------------|--------|---|
| CABIFY (SP)             | \$160m | Liil Ventures, Theventurecity, Endeavor<br>Catalyst, Rakuten Capital, Gat Investments |
| GLOVO (SP)              | \$134m | Amrest, Idinvest Partners, Rakuten, Seaya<br>Ventures, existing investors             |
| WAVES<br>PLATFORM (RU)  | \$120m | Dolfin  |
| GALECTO<br>BIOTECH (DK) | \$91m  | Maverick Ventures, Sunstone Capital, M<br>Ventures, Seventure, Orbimed, Other         |
| TRUECALLER (SE)         | \$90m  | Zenith Venture Capital  |
| ITEOS THER. (BE)        | \$75m  | MPM Capital, SRIW, HBM Partners, 6<br>Dimensions Capital, Fund+, Curative ventures    |
| ITBMED (SE)             | \$67m  | Pablo Legorreta   |
| SYNCRON (SE)            | \$67m  | Summit Partners   |
| KRY (SE)                | \$66m  | Project A, Accel, Creandum, Index, Creandum   |
|                         |        |   |

#### MEDIAN DEAL VALUE



2016

- After a sharp increase in 2017, the median deal value stabilized around \$6m in 2018.
- This evidences a new stage for European innovation financing with an increasing number of scale-up operations, aiming at supporting emerging tech leaders.

Sources: Clipperton - WhoGotFunded

2015

2014

2013

2018

2017



Maverick Ventures, Sunstone, M

Ventures, Seventure, Orbimed, Other

#### Top Deals per Sector – 2018:

#### IT - Top 15 2018

| <b>⊞</b> COMPANY | <b>€</b> AMOU | NI MINVESTORS   |
|------------------|---------------|---|
| AUTO1            | \$264m        | Softbank Vision Fund  |
| REVOLUT          | \$250m        | DST Global, existing investors  |
| VOODOO           | \$200m        | Goldman Sachs   |
| GRAPHCORE        | \$200m        | BMW I Ventures, Microsoft, Foundation<br>Capital RBCV, Draper Esprit, Sequoia,<br>Other |
| DEEZER           | \$166m        | Kingdom Holding Company, Orange   |
| TAXIFY           | \$175m        | Daimler, Korelya Capital, existing investors  |
| CARIEV           | \$160m        | Liil Ventures, Theventurecity, Endeavor   |

Catalyst, Rakuten Capital, Gat Investments

Cubit Inv., Spark Capital, BRM Capital,

Social Leverage, Commerzventures Insight Venture Partners, GIC, Greyhound

Kinnevik, Temasek, Hillhouse Capital Amrest, Idinvest Partners, Rakuten, Seaya

Horowitz, Village Global, Scalar Capital

\$160m

\$162m

\$160m

\$150m

\$134m

Ventures, existing investors Wetransfer, Highland Europe, Huel, **ZWIFT** \$120m Malwarebytes, Egym **BLABLACAR** \$116m SNCF, existing investors

Capital

Stripe, Passion Capital, Orange DV, MONZO BANK \$108m Goodwater, Accel, General Catalyst, Thrive SV Angel, Amino Capital, Kr1, Andreessen DFINITY \$105m

Sources: Clipperton – WhoGotFunded

CABIFY

**FTORO** 

**GOEURO** 

GLOVO

N26

#### LIFE SCIENCES - Top 5 2018

| BIONTECH                 | \$270m | Redmile Group, Fidelity Management<br>& Research Company |
|--------------------------|--------|--|
| OXFORD NANOPORE          | \$140m | GIC, Hostplus, China Construction<br>Bank International  |
| FREELINE<br>THERAPEUTICS | \$116m | Syncona Partners   |
| BENEVOLENTAI             | \$115m | Woodford Investment Management                           |

\$91m

**GALECTO BIOTECH** 

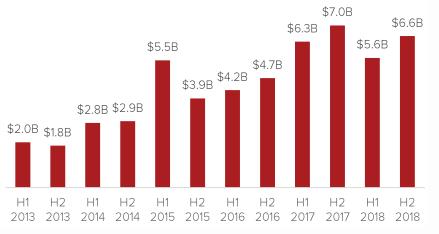
🖺 COMPANY 🛼 AMOUNT 🦀 INVESTORS

#### **CLEANTECH & AGRITECH - Top 5 2018**

| COMPANY 🛼        | AMOUN | NT 🗥 INVESTORS                           |
|------------------|-------|--|
| RECOMMERCE GROUP | \$62m | Labruyère, Creadev, Capzanine            |
| INNOVAFEED       | \$46m | Temasek Holdings, Creadev                |
| REACTION ENGINES | \$44m | BAE Systems, Boeing HorizonX<br>Ventures |
| NAVYA            | \$44m | European Innovation Bank                 |
| ALEDIA           | \$36m | Intel Capital, Supernova, Sofinnova,     |

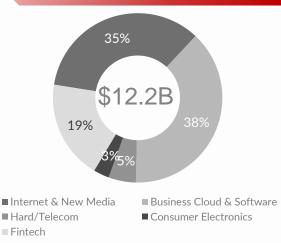
#### IT investments in Europe

#### AMOUNTS INVESTED IN IT – 2013 to 2018



#### IT SEGMENTS SPLIT - 2018

IKEA, Demeter, Braemar



- If innovation money continues to be primarily geared towards IT start-ups (\$12B or 75% of the total), the sector declined by 9% vs. last year notably due to decreasing investments in Internet & New Media. On the contrary the business cloud & software segment is on the rise and attracted 39% of investments in IT (vs. 24% last year).
- Strong momentum for investments in Cleantech & Agritech which increased by over 60% vs. 2017, notably driven by a handful of French deals (e.g. Recommerce, Navya, Aledia).
- As for Life Sciences, the segment received 9% more investments than in 2017, close to \$900m.



#### Methodology

This report is based on collaborative work and research performed by *Digimind* and *Clipperton* Finance. Based on *Digimind's WhoGotFunded* comprehensive financing deals database which is built in real-time through textmining technologies, the analysis is focused on European deals with the following characteristics:

- Investments completed in a European company (Russia included/ Israel excluded)
- The company is considered innovative i.e. with a clear technology or business model innovation –
   which excludes companies who operate technologies that they have not developed
- Investments higher than \$500k, in order to exclude "friends & family" seed rounds
- Secondary deals (i.e. minority sales of shares to private funds) are included, majority deals are excluded.
- Fundraisings through public markets (IPO or public equity financing) are excluded

This represents a list of about 200-400 deals per quarter, which are then allocated to an innovation universe (IT / Life Science / Cleantech) and to a sub-segment (e.g. Consumer Internet within IT).

#### Disclaimer

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